

NEWS RELEASE

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JERSEY ROUTE CONFIRMED FOR 2010

Jersey-based C. I. Travel Group is operating direct flights from Kent International Airport for the third year running, once again linking Kent and East Sussex with the island.

The service will operate every Saturday between 15 May and 11 September this year from Kent International Airport.

Operated by Air Southwest, using a 50 seat Dash 8 aircraft, the route will be sold by C. I. Travel Group's well-established consumer brands that include Airways Holidays, Discover Jersey and Channel Islands Travel Service. The route will also be available to Jersey hoteliers wishing to offer their own clients from the Kent & East Sussex areas a direct flight to the island.

Kent International Airport provides a welcome alternative to London Gatwick. Access to the airport terminal is very straightforward and passengers can also take advantage of fast check-in times and highly competitive car parking charges.

"We are delighted to continue with the flight from Kent International in 2010. With many more UK holiday-takers deserting the Euro-zone in favour of a holiday closer to home, we believe that this route will prove to be popular with both new and existing clients in Kent & Sussex," commented Robert Mackenzie, Managing Director of C. I. Travel Group.

Matt Clarke, Chief Executive of Kent International at Manston, said: "We're pleased the popular Jersey route has been confirmed for 2010. People want to use their local airport as they can avoid a slog across the county and beyond to fly. The feedback we get is that people really enjoy flying to Jersey from Kent International."

David de Carteret, Jersey's Director of Tourism, said. "C. I. Travel Group's initiative is welcomed by everyone in Jersey's tourism industry as this opens up an excellent opportunity for the island to market itself to a community that can now put Jersey on their shopping list as a very convenient and attractive option. We look forward to working together to secure a successful operation."

Holidays and flights for both services can be booked through local travel agents, online at www.discoverjersey.com or by telephone on 0844 415 6653.

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For further information regarding the contents of this news release please call

01534 496644 and speak to Robert Mackenzie, Managing Director C. I. Travel Group.

Notes for Editors

C. I. Travel Group is the Channel Islands' largest tour operator. In 2009 the Group carried in excess of 30,000 passengers from the UK to the islands. Based in Jersey C. I. Travel Group has been trading for over 25 years and specialises exclusively in the Channel Islands.